# TOLEDO INTELLECTUAL PROPERTY LAW ASSOCIATION

# Legal Implications of Amazon Eco and Other Voice-Controlled Digital Assistants -and-

## **Business Basics for the Non-Business Lawyer**

November 15, 2019

12:00-1:00 - Box Lunch Provided

One Maritime Plaza, 2<sup>nd</sup> Floor, Conference Room A 720 Water Street, Toledo, Ohio 43604-1853

## **AGENDA**

11:30-12:00......Registration, pick up box lunch
12:00-1:00......CLE Legal Implications of Amazon Eco and Other
Voice-Controlled Digital Assistants and Business Basics for the Non-Business Lawyer by Eastman & Smith Attorney Kaitlin L. Hoop.
1:00......Adjourn

Sponsored by the Toledo Intellectual Property Law Association



## Eastman & Smith Ltd.



#### PRACTICE AREAS

Business Law Real Estate Law

#### ADMISSIONS

Ohio, 2016

#### **EDUCATION**

Ohio Northern University, J.D. magna cum laude, 2016

Hillsdale College, B.A. cum laude, 2013

Focusing primarily on corporate and real estate law, two areas with significant legal overlap, Kaitlin L. Hoop has worked on several multimillion-dollar deals. These transactions involved the purchase and sale of assets, real estate, stock, and membership interests. She regularly advises clients on a wide range of issues including:

- entity formation and governance;
- · mergers and acquisitions;
- preparation of organizational documents including LLC operating agreements and close corporation agreements;
- preparation of various corporate contracts including purchase agreements, buysell agreements, promissory notes, independent contractor agreements, employment agreements, equipment leases, liquor permit transfers, trademark applications, noncompetition agreements, and nondisclosure agreements; and
- preparation of various commercial and residential real estate documents, including purchase agreements, deeds, easements, and leases.

A magna cum laude graduate of Ohio Northern University, Ms. Hoop was inducted into the Willis Society, the highest academic honor society at the College of Law. While in law school, Ms. Hoop was elected manuscript editor to the Ohio Northern University Law Review, was named secretary of the Sports Law Society and worked as the Civil Procedure teaching assistant for two years. She graduated with a bachelor of arts degree in English from Hillsdale College and started all four years on Hillsdale's NCAA Division II softball team. Ms. Hoop joined the Firm after completing Eastman and Smith's Summer Associate program.

# Eastman & Smith Ltd.

## Kaitlin L. Hoop

#### COMMUNITY/PROFESSIONAL AFFILIATIONS

- EPIC Toledo
- Leadership Toledo, 2018
- Ohio State Bar Association
- Toledo Bar Association
- Toledo Women's Bar Association

#### **HONORS & AWARDS**

- Willis Honor Society
- "Best Attorney" Ohio Attorney General Public Service Mock Trial Competition, 2014

#### ARTICLES

• Court Rules Zoning Ordinance Arbitrary, Oppressive and Untailored, May 8, 2019